



**Northern Inland**  
CREDIT UNION

## Sponsorship Application Form

\*Application form for requests of \$500 and above.

1. Name of organisation:

2. Organisation's contact details:

3. Representative name and contact details:

4. Event/project name (if applicable):

5. Date and location of event:

6. Details of nature of request (eg naming rights, major sponsor, minor sponsor, other):

7. Proposed sponsorship amount and length of agreement (eg annual, event only etc):

8. Detail any previous association with Northern Inland Credit Union Ltd:

9. Detail any other sponsors involved with the organisation/event:

10. How will the organisation/event assist Northern Inland to demonstrate its commitment to our local community?

11. List Northern Inland sponsorship benefits. ie signage (where and how many), use of Northern Inland logo, collateral material (ie brochures, programs etc. what type and how many), level of inclusion in paid and unpaid advertising to promote the organisation/event, other:

12. How will the organisation/event be evaluated to determine level of success at its completion?